

# REPORT ANNUAL



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## PROJECTS AND ACTIVITIES



# 2022

# ABOUT

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We are an association launched in 2020 that promotes transformative ecological and economic practices that benefit the environment and animals. Our main goal is to preserve and restore the planet's balance by driving innovation in culture and knowledge, thereby improving the welfare of both domestic and wild animals. In pursuing our mission to protect the environment, animals and their habitats, we favour solutions that have a multidisciplinary socio-economic impact, leveraging innovation and technical, scientific and regulatory developments. [Find out more](#) on our website. For us, 2020 and 2021 were a start-up phase. We chose to pursue a series of activities and projects that we believe have the potential to be transformative and capable of achieving broader objectives and benefiting a wider range of people than those envisaged by the activities and projects themselves. In 2022, we intend to build on what we have achieved in the previous two years, broadening our horizons even further.

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# FORESTS ARE NOT RENEWABLE ENERGY: STOP DEFORESTATION FOR ENERGY PURPOSES

Forests in Europe and third countries are being burned to produce energy falsely labelled as 'renewable' by the European Renewable Energy Directive – cutting down and burning forests has a negative impact on our health, the climate and biodiversity. **NO to forests as fuel!**

Briefings, videos and other content are available on [our website](#).

WE ARE MEMBERS OF:



# OUR ACTIVITIES IN 2021

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**20 December 2021** – On the occasion of the European Council Environment Meeting, we sent [recommendations](#) on forest biomass and soil to the Minister for Ecological Transition, Roberto Cingolani, and the Minister for Agricultural, Food and Forestry Policies, Stefano Patuanelli. Read [more](#).

**2 December 2021** – [Read the letter](#) we sent to Minister Cingolani, on the occasion of the European Energy Council, regarding the role of forest biomass in the ongoing revision of the Renewable Energy Directive.

**16 June 2021** – 200,000 European citizens appeal to Frans Timmermans to remove forest biomass from the European Renewable Energy Directive. Read the [press release](#).

**22 April 2021** – National Conference ['Trees and forests at a crossroads: biomass for the few or benefits for all?'](#)

**21 March 2021** – Read the [letter](#) sent to President Draghi on wood biomass energy and forest heritage, [the infographic](#) and the [press release](#).



# EUROPEAN REGULATION ON IVORY TRADE: REGULATORY AND POLICY ANALYSIS

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We have worked in partnership with ELIANTE and in collaboration with LEIDAA to promote Italy's support for an EU regulation prohibiting the trade in ivory, thereby banning its import and (re)export.

Every year, at least 20,000 African elephants are killed for their ivory. African elephant populations are becoming extinct in many areas of their distribution. The EU has a direct responsibility because, unlike China, the US, Hong Kong, Singapore, Israel and other countries, it has not yet closed its internal market for these products.

[Read our analysis](#) of the legislation in these countries.



## WEBINAR

# IVORY TRAFFICKING IS NOT OVER

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The aim of this webinar is to provide an overview of the interests and multiple dynamics that are bringing the African elephant to the brink of extinction, with the hope that swift action will be taken to reverse the current trend.

Download [the introduction](#).

Download [the poster](#).

[View](#) some slides from the webinar speakers' presentations.

[Find out](#) about ivory trafficking legislation in some non-EU countries.

ORGANISED IN COLLABORATION WITH



# TOWARDS A **BAN ON** KEEPING **DOGS ON CHAINS**

Keeping dogs chained up is still permitted in some regions of Italy and in some countries in Europe and around the world: our report "Towards a ban on keeping dogs chained up", published in March 2021

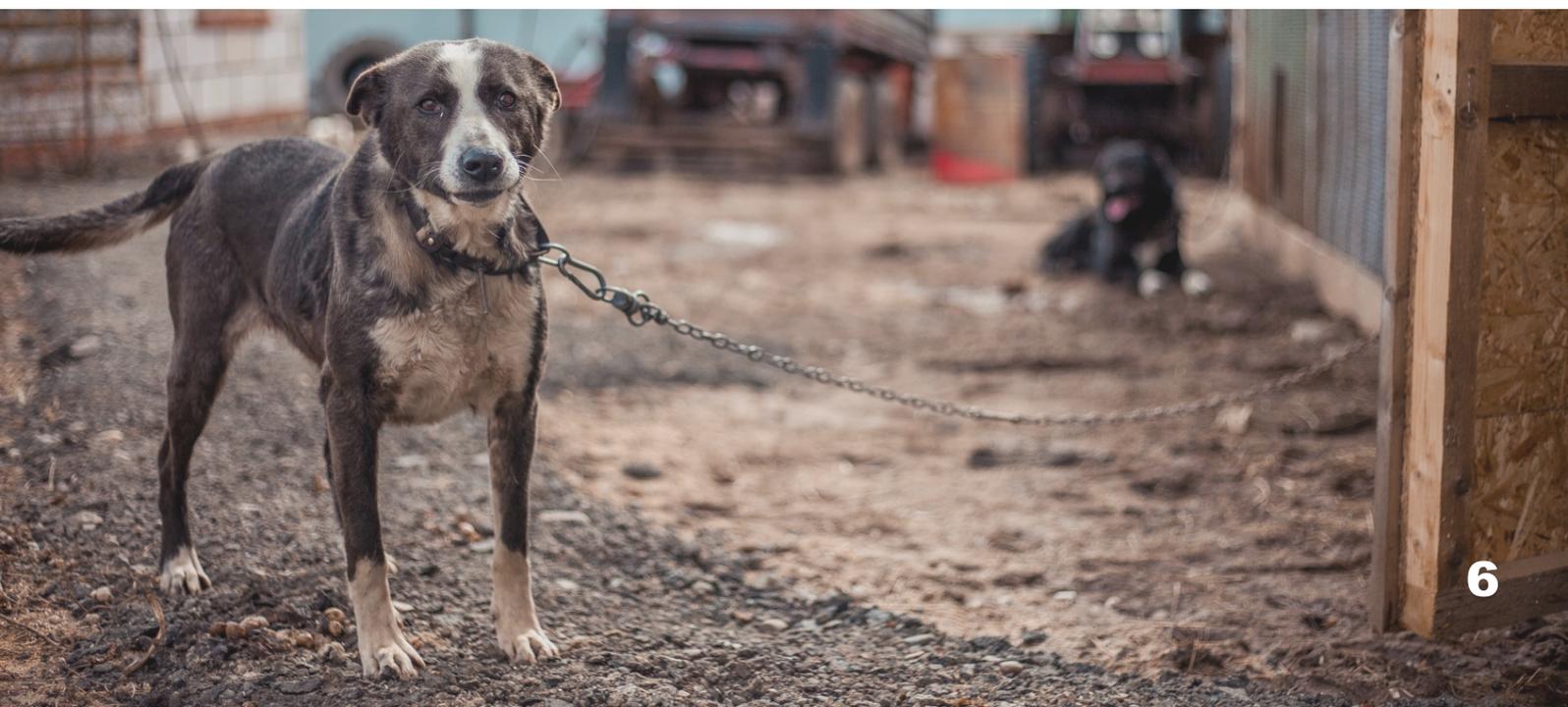
- in Italian, English and Romanian - aims to provide scientific and legal guidance to the competent authorities of countries that still allow this practice, so that they can enact effective regulations in line with animal welfare, health and ethology. **The goal of our project, which began with the publication of the report, is to put an end to this practice.**

[Read](#) the report. [Find out](#) about the regulatory changes that have come into force since the publication of our report.

Read the [press review](#).

[Find out more](#) on our website.

## OUR PARTNERSHIPS



# OUR ACTIVITIES IN 2021

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**21 May 2021** - We launched a petition in Campania, asking Governor De Luca to introduce a penalty for the regional ban on keeping dogs chained up. We collected more than 10,000 signatures! The penalty was introduced with regional law no. 5 of 29 June 2021.

**9 June 2021** - International presentation of our report. You can watch it [here](#).

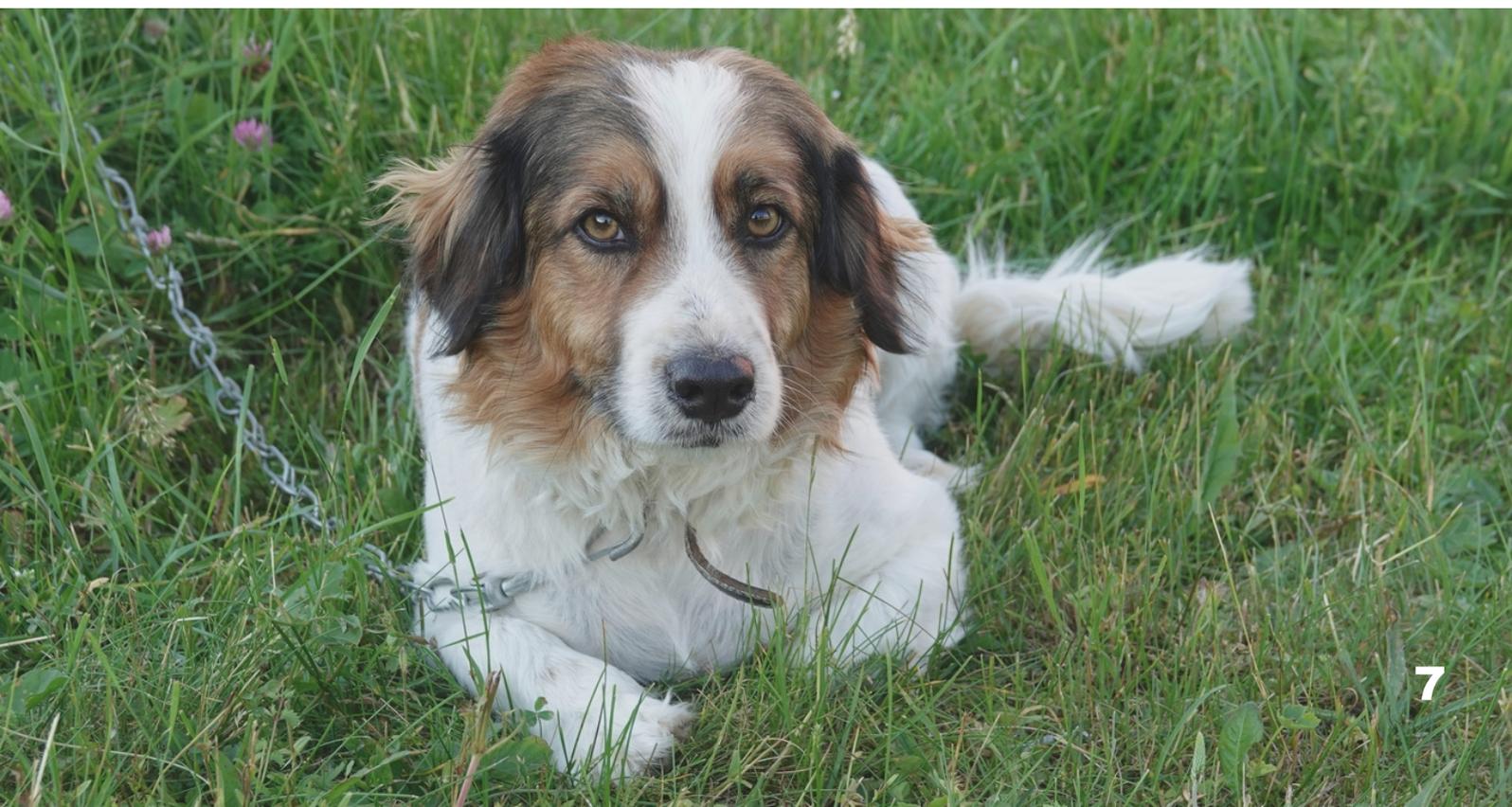
**10 August 2021** - Following the massacre of dogs in the fires, together with Save the Dogs and Animal Law Italia, we launched an appeal to the President of Sardinia, Christian Solinas, calling for an Extraordinary Regional Ordinance prohibiting the chaining of dogs.

Read the [press release](#).

**27 September 2021** - Together with Save The Dogs, Animal Law Italia and FONDAZIONE CAVE CANEM, we have launched an awareness campaign in Piedmont to ask the regional council to introduce a ban on keeping dogs chained up.

Read the [press release](#) and the [letter](#), signed by more than 6,000 people, that we sent to President Cirio.

You can watch our webinar [here](#). [Read](#) the poster.



# FUNDRAISING FOR PAX

Pax is a puppy without owners who, at just 4 months old, suffered two very serious impact injuries - he needed a CT scan, surgery, orthopaedic care and specialist medical attention.

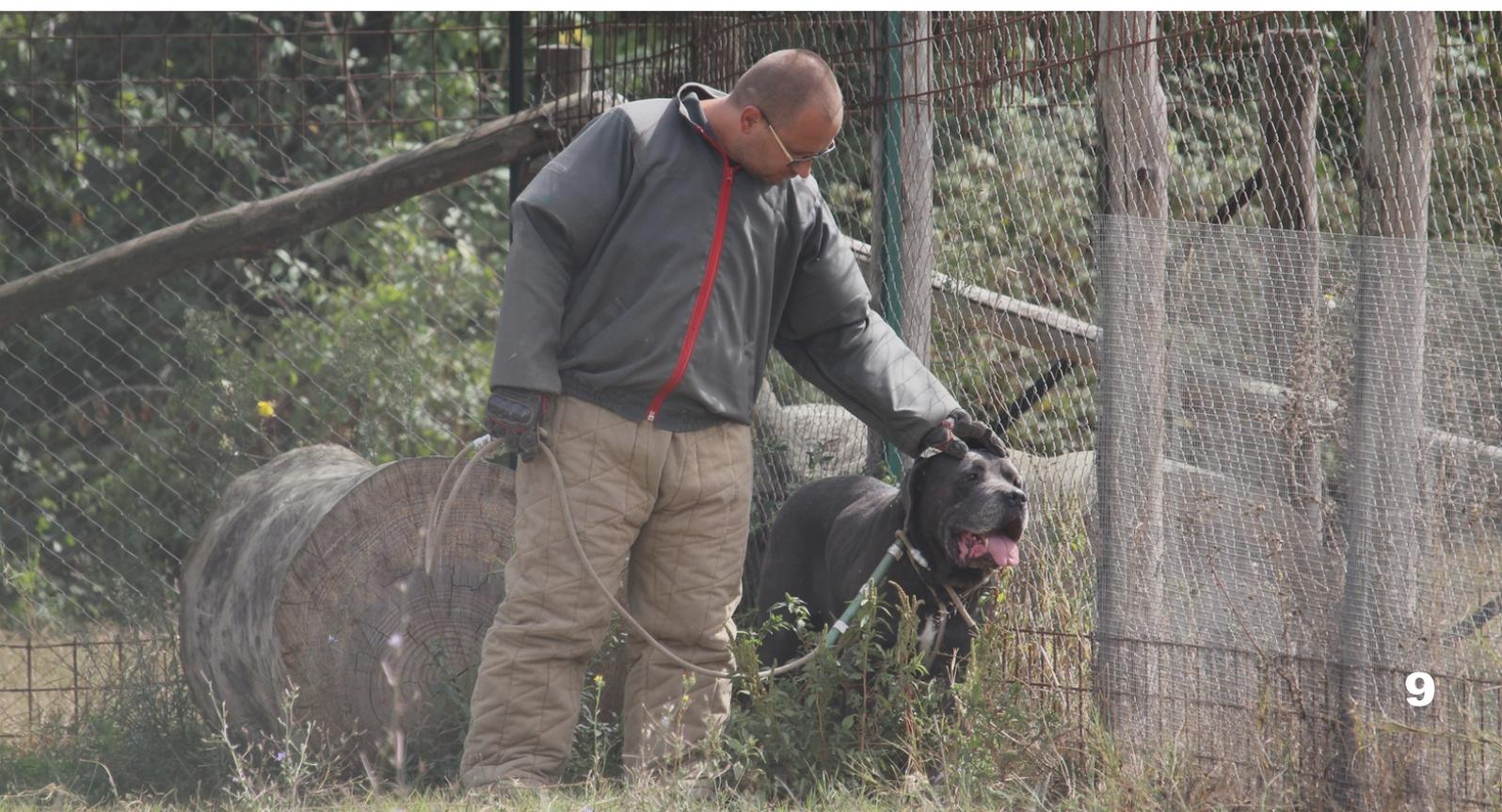
With the aim of ensuring the best possible recovery for him – and a new family – a fundraiser was organised between August and September. **Over €2,170 was raised.**

## ACTIVITIES CARRIED OUT IN COLLABORATION WITH



# FUNDRAISING FOR JERRY

Jerry, today called Junior, is a victim of human neglect, abandoned to his own devices for over five years in a kennel: today he no longer has any chance of being adopted. Even though his fate seemed sealed, together with the CAVE CANEM FOUNDATION we wanted to ensure that he too could live out the few years he has left in a facility that could offer him ample space to run, human socialisation and the company of other dogs. We transported Junior to a suitable facility, where he is being cared for a programme daily recovery recovery specialised behavioural rehabilitation programme - part of the #NessunoEscluso programme - equipped with the services and assistance Junior needs to return to being simply a dog, peaceful and free to live a life worthy of the name. For being certain of being able to cover the initial costs of transport, we organised a fundraiser that enabled us to collect the €500 needed. ACTIVITY CARRIED OUT IN COLLABORATION WITH



# COMPARATIVE ANALYSIS OF THE NEW FRENCH LAW AGAINST ANIMAL ABUSE

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In December 2021, France adopted a new law against animal abuse and in favour of the animal-human bond.

The new law introduces multiple changes, which we have compared with the previous French law and with the legislation in force in Italy. Some provisions are applicable immediately, while others will come into force between 2 and 7 years after the law enters into force.

Some global policies do not reflect current ethical perspectives and knowledge regarding the nature of animals. We work to enhance the legal status of animals in society and to disseminate advanced knowledge about their ethology and needs.

[Read](#) the information sheet.



# MUFLONI OF THE ISLAND OF GIGLIO

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The European LIFE Let's Go Giglio project involved the killing of all mouflons on the island of Giglio, despite the availability of valid alternatives, such as relocation and sterilisation, which are effective and easy to implement. Following a civic mobilisation of citizens and associations against the killing of animals that had been on the island for more than 60 years, the Let's Go Giglio project was forced to suspend the killings. To date, there appears to be no official information available on how many mouflons have been killed (press sources report 4 or 6 animals) and how many mouflons are currently present on the island (it would appear to be between 40 and 80). Some animals have, however, been relocated to a wildlife rescue centre. With regard to the future of mouflons on the island, there do not appear to be any official sources declaring an end to the culling, only statements in the press from the Let's Go Giglio project. We trust that a formal step, specifically concerning the modification of the project protocol itself with regard to this intervention, will be made public as soon as possible. Read the [letter](#) we sent to Prime Minister Mario Draghi and the [letter](#) we sent to the European Commission – LIFE Programme – Environment Directorate.



## WE ARE MEMBERS OF:



EUROPEAN  
CIRCULAR  
BIOECONOMY  
POLICY  
INITIATIVE



ASvis Alleanza Italiana  
per lo Sviluppo  
Sostenibile

FOREST  
DEFENDERS  
ALLIANCE



## DONORS:



NRDC  
NATURAL RESOURCES  
DEFENSE COUNCIL



## SUPPORT OUR ACTIVITIES

The projects and activities of 2021 were made possible thanks to your support and that of our donors - together we can continue to make a difference in 2022!

You can start or continue to help Green Impact [by signing up or renewing your membership card](#), [donating](#) by credit card directly on our website, or by bank transfer (Green Impact - IBAN: IT84T0306905036100000006470; BIC: BCITITMM; Banca Intesa San Paolo) - **even the smallest contribution can make a difference.**

For further information, please write to us at [info@greenimpact.it](mailto:info@greenimpact.it)

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